NEW KEY TITLE

Research Agenda for Women and Entrepreneurship

Edited by Patricia G. Greene and Candida G. Brush, Babson College, US

Elgar Research Agendas outline the future of research in a given area. Leading scholars are given the space to explore their subject in provocative ways, and map out the potential directions of travel. They are relevant but also visionary.

The editors map out a vision for research on women and entrepreneurship and discuss aspiration, confidence and behaviours. They also delve into social identity, start-ups, crowdfunding and context to set the groundwork for future research on entrepreneurship and gender.

Sept 2017 c 200 pp Hardback 978 1 78536 536 2 c £80.00 Elgaronline 978 1 78536 537 9 Elgar Research Agendas

NEW

Entrepreneurial Ecosystems and Growth of Women's Entrepreneurship

A Comparative Analysis

Edited by Tatiana Manolova, Bentley University, Candida G. Brush, Babson College, Linda Edelman, Bentley University, Alicia Robb, Kauffman Foundation and University of California Berkeley, US and Friederike Welter, Institut für Mittelstandsforschung Bonn, and University of Siegen, Germany

The renowned group of international contributors to this volume provide analysis of where and how gender plays a role in the entrepreneurial ecosystem. Eleven essays examine how ecosystems influence women entrepreneurs and how women entrepreneurs influence their local ecosystems, both crossnationally and through in-depth country studies.

June 2017 c 256 pp Hardback 978 1 78536 461 7 c £90.00 Elgaronline 978 1 78536 462 4

In Association with the Diana International Project

NEW

Gender and Entrepreneurial Activity

Edited by Albert N. Link, University of North Carolina at Greensboro, US

There is ongoing and growing interest in the relationship between gender and entrepreneurial activity. In this book, 37 eminent scholars from diverse academic disciplines contribute cutting-edge research that addresses, from a gender perspective, three general areas of importance: key characteristics of entrepreneurs, key performance attributes of entrepreneurial firms, and the role of financial capital in the establishment of entrepreneurial firms and in their growth.

May 2017 c 328 pp Hardback 978 1 78536 473 0 c £100.00 Elagronline 978 1 78536 474 7

Coaching for Women Entrepreneurs

Carianne M. Hunt and Sandra L. Fielden, University of Manchester, UK

'This book is about an innovative and pioneering group of women workers, namely women entrepreneurs. It systematically discusses the role of coaching in their personal development. The book provides a sophistically elaborated theoretical overview of coaching as an intervention and underpins this with well-grounded longitudinal empirical support. Coaching for Women Entrepreneurs is a relevant and timely book. It is a must-read for anyone academically or professionally interested in coaching women entrepreneurs."



- Inge Bleijenbergh, Radboud University, the Netherlands

2016 200 pp Hardback 978 1 78347 510 0 £70.00 Elgaronline 978 1 78347 511 7 New Horizons in Management series

Women's Entrepreneurship in **Global and Local Contexts**

Edited by Cristina Díaz-García, University of Castilla-La Mancha, Spain, Candida G. Brush, Babson College, Elizabeth J. Gatewood, Wake Forest University, US and Friederike Welter, IfM Bonn and University of Siegen, Germany

'Research on women's entrepreneurship has moved from the focus of individual women entrepreneurs and their challenges to a broader understanding of the context in which women's entrepreneurship



is embedded. With contributions from a large variety of contexts, this book embraces this development. By promoting feminist perspectives, as well as including studies at the macro, meso and micro level, this book gives insights into the complex and context-dependent processes hindering, promoting and shaping women's entrepreneurship. The book serves as a celebration of scholarly research on women's entrepreneurship globally. I fully recommend it as an important addition to the entrepreneurship literature.

- Gry Agnete Alsos, Nord University Business School, Norway

2016 320 pp Hardback 978 1 78471 741 4 £85.00 Elgaronline 978 1 78471 742 1

In Association with the Diana International Project

Women & Management

NFW

Knowing Her Place

Positioning Women in Science

Valerie Bevan, Lancaster University Management School and Caroline Gatrell, University of Liverpool Management School, UK

More women are studying science at university and they consistently outperform men. Yet, still, significantly fewer women than men hold prestigious jobs in science. Why should this occur? What prevents women from achieving as highly as men in science? And why are so few women positioned as 'creative genius' research scientists?

Drawing upon the views of 47 (female and male) scientists, Bevan and Gatrell explore why women are less likely than men to become eminent in their profession. They observe three mechanisms which perpetuate women's lowered 'place' in science: subtle masculinities (whereby certain forms of masculinity are valued over womanhood); (m)otherhood (in which women's potential for maternity positions them as 'other'), and the image of creative genius which is associated with male bodies, excluding women from research roles.

Nov 2017 c 288 pp Hardback 978 1 78347 651 0 c £85.00 Elgaronline 978 1 78347 652 7

Handbook of Gendered **Careers in Management**

New Horizons in Management series

Getting In, Getting On, Getting Out

Edited by Adelina M. Broadbridge, University of Stirling and Sandra L. Fielden, University of Manchester, UK

Handbook of Gendered Careers in Management provides an international overview of current practice and theory surrounding gendered employment in management, illustrating the impact of gender on key stages of career development.

2015 544 pp Hardback 978 1 78254 768 6 £160.00 2016 Paperback 978 1 78254 769 3 £45.00 Elgaronline 978 1 78254 770 9

Research Handbooks in Business and Management series



Women & Management Leadership

NEW KEY TITLE

Handbook of Research on Gender and Leadership

Edited by Susan R. Madsen, Utah Valley University, US

'Susan Madsen, the editor of this volume, is on the cutting edge of all recent scholarly work on gender and leadership. No surprise, then, that this edited collection of original essays is a must-read — no, a must-own — for anyone with an enduring interest in the subjects of women and power, women and authority, and women and influence. The book has twenty-seven different chapters, which means it roams far and wide, though not at the expense of depth. These are highly accomplished essays by highly accomplished contributors, which is precisely why the book is indispensable. Indispensable especially now, when questions that we thought, perhaps foolishly, were almost settled, palpably are not. Why in the second decade of the twenty-first century are so many men still at the top? Why in the second decade of the twenty-first century are so few women still in leadership roles? Why some forty years after the inception of the leadership industry do answers to questions about gender and power remain still so elusive?'

- Barbara Kellerman, Harvard Kennedy School, US

Although some progress has been made in recent decades in getting women into top positions in government, business and education, there are on-going, persisting challenges with efforts to improve the opportunities for women in leadership. The *Handbook of Research on Gender and Leadership* comprises the latest research from the world's foremost scholars on women and leadership, exposing problems and offering both theoretical and practical solutions on how to best strengthen the impact of women around the world.

May 2017 c 544 pp Hardback 978 1 78536 385 6 c £180.00

Elgaronline 978 1 78536 386 3

Research Handbooks in Business and Management series

Research Handbook on Gender and Innovation

Edited by **Gry Agnete Alsos**, Nord University Business School, Norway, **Ulla Hytti**, University of Turku, Finland and **Elisabet Ljunggren**, Nordland Research Institute, Norway

'Gender and innovation are seldom discussed together because innovation is considered a neutral construct. This book examines aspects of gender in innovation across multiple contexts, entrepreneurial businesses, organizations, policy and design, that for the first time highlights where gender matters in innovation.

This book will stimulate important research going forward.'

- Candida Brush, Babson College, US

Gender and Innovatio

2016 296 pp Hardback 978 1 78347 811 8 £110.00 *Elgaronline 978 1 78347 813 2*Research Handbooks in Business and Management series

Research Handbook on Women in International Management

Edited by **Kate Hutchings** and **Snejina Michailova**

2014 488 pp Hardback 978 1 78195 502 4 £150.00 2015 Paperback 978 1 78347 344 1 £40.00 Elgaronline 978 1 78195 503 1

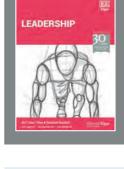
Research Handbooks in Business and Management series



OTHER BOOKS OF INTEREST:

Handbook of Methods in Leadership ResearchEdited by Birgit Schyns, Rosalie Hall and Pedro Neves

see page 5



To order a free copy of our Leadership leaflet Email: info@e-elgar.co.uk Or download a copy from www.e-elgar.com

NEW KEY TITLE

Handbook of Research on Leadership and Creativity

Edited by **Michael Mumford**, University of Oklahoma, US and **Sven Hemlin**, University of Gothenburg, Sweden

The rapid pace of technological change and globalization of products, competition and services have conspired to place a new premium on innovation for firms across the world. Although many variables influence creativity and innovation, the effective leadership of creative teams has proved especially important. This timely <code>Handbook</code> presents the state-of-the-art of what leaders must do to lead creative teams and how they should do it.

Handbook of Research on Leadership and Creativity is divided into three major sections. The first section on leadership functions identifies key activities that must be executed by leaders if creative efforts are to prove successful. The next section explains creative leadership using available theoretical models, examining the effects of leader behaviors on follower creativity. The final section investigates specific domains where organizations seek creativity. It covers the creative domains of research and development and areas including leadership in the military and academia, which have not traditionally been viewed as domains where creative leadership is critical.

This comprehensive *Handbook* makes a significant contribution to the literature on creativity and innovation and will be welcomed as an accessible yet authoritative text by students, teachers and researchers alike.

July 2017 c 560 pp Hardback 978 1 78471 545 8 c £195.00 Elgaronline 978 1 78471 546 5 Research Handbooks in Business and Management series

NEW

Cultural Icons and Cultural Leadership

Edited by **Peter Iver Kaufman** and **Kristin M.S. Bezio**, University of Richmond, US

Authors in this illuminating volume probe the social and spiritual contexts from which select iconic figures emerge and in which they discover how to present themselves as innovators and cultural leaders and draw material into forms that subsequent generations consider innovative and emblematic. The volume aims to identify creators, such as novelists, poets, performers and dramatists, as leaders in their respective genres and, more broadly, in culture and society by examining the influence exerted by their works.

The cultural leaders discussed in the book have been understood by critics and admirers as significant figures in processes that involve protest as well as re-appropriation. The authors cover a wide range of genres, time periods, and individuals, mixing literary and historical analysis with concerns relevant to leadership studies. The book includes a cross-disciplinary analysis of works of culture, religious influences, and leadership perspectives while focusing on creators' roles as leaders both within their fields and to the world at large. Ultimately, the book argues works of cultural influence can have profound effects on the world in which they emerge.

Scholars and students of religion, history, and popular culture with wide-ranging interests in the humanities will find this book a unique and fascinating look at cultural leadership.

July 2017 c **208** pp Hardback **978 1 78643 805 8** c **£80.00** *Elgaronline 978* **1 78643 806 5**Jepson Studies in Leadership series

NEW

Field Guide to Leadership Development

Edited by Arthur Turner, Gareth Edwards, University of the West of England and Steve Kempster, Lancaster University Management School, UK

The editors have provided us with a unique guide to be used in the field to develop leadership at ground level and which gives insights to help the reader understand leadership learning. The book connects real ongoing experiential activity with reflection, theory, and practice to enable others to use these tools as part of their own leadership development programmes. The methods employed are creative and diverse, and offer a valuable contribution to advancing leadership development.

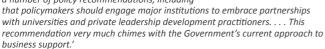
Aug 2017 c 272 pp Hardback 978 1 78536 990 2 c £90.00 Elgaronline 978 1 78536 991 9 Flgar Field Guides

LEADing Small Business

Business Growth through Leadership Development

Stewart Barnes, QuoLux Ltd, Steve Kempster, Lancaster University Management School and Sue Smith, University of Central Lancashire, UK

'I thought the book provided a thought-provoking discussion of the LEAD programme and its step-by-step approach to leadership development. These are issues that businesses face daily \dots the book contained a number of policy recommendations, including



- The Right Honorable George Osborne, MP, Chancellor of the Exchequer, UK

LEADing

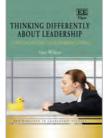
Small Business

2015 288 pp Hardback 978 1 78347 549 0 £80.00 2016 Paperback 978 1 78643 257 5 £25.00 Elgaronline 978 1 78347 550 6

Thinking Differently about Leadership

A Critical History of Leadership Studies Suze Wilson, Massey University, New Zealand

'The field of leadership studies is generally characterised as one that is in a state of late adolescence. This ambitious book shows compellingly that the field has a considerably lengthier and richer pedigree. We need to recognise, prioritise and instill a historical appreciation into our teaching and our research of leadership in the critically reflexive and genuinely interdisciplinary manner that the author models so brilliantly in this wonderfully original book.'

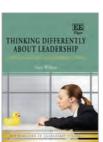


- Brad Jackson, Victoria University of Wellington, New Zealand

'Much leadership writing seems to suggest that only those with super powers can be effective leaders and that, whatever the problem, leadership is the answer. Suze Wilson comprehensively demolishes both these fallacies, and does so in captivating style. In highlighting such issues as context, power and history she offers stimulating new perspectives on how we can rethink leadership – and do it better.

- Dennis Tourish, University of London, UK

2016 288 pp Hardback 978 1 78471 678 3 £80.00 Flagronline 978 1 78471 679 0 New Horizons in Leadership Studies series



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KEY TITLE

How to get Published in the **Best Management Journals**

Edited by Timothy Clark, Durham University, UK, Mike Wright, Imperial College Business School London, UK and University of Ghent, Belgium and David J. Ketchen, Jr., Auburn University, US

For many, the process of publishing in the best management journals is an enigma wrapped in a mystery. Even when they are successful, they are never sure why. And too often rejections hurt, but don't provide

insight about how to increase the likelihood of success. This book begins to unwrap this enigma by describing the process and providing practical guidance that scholars at all levels can use to navigate this intellectual minefield. I wish I had this book earlier in my career.'

Jay B. Barney, University of Utah, US

'Scholars seek to have their work published in the top journals, both because these elite outlets provide the most visible platforms for research products and because they confer stature on the authors and their institutions. Of course, getting published in the top journals is known to be devilishly difficult. This book, How to Get Published in the Best Management Journals, consisting of chapters written by premier, highly accomplished scholars from around the world, provides invaluable insights – ranging from the philosophical and motivational to the tactical and nitty-gritty. I wish this book had existed when I was starting out, and I will be encouraging my students and colleagues to dig into it.'

- Donald C. Hambrick, Pennsylvania State University, US

2016 320 pp Hardback 978 1 78471 467 3 £85.00 Elgaronline 978 1 78471 468 0

NEW IN PAPERBACK

The Market Oriented University

Transforming Higher Education

John A. Davis, Duke CE, Singapore and Mark A. Farrell, RMIT University, Australia

The Market Oriented University provides a truly insightful look into the agents of change across the university systems. By offering a refreshing interpretation from a market-oriented view, John Davis and Mark Farrell make a compelling case for the reader to reassess the fundamental purpose of universities. This book is a must-read for all stakeholders of the educational system – administrators, faculty, students, parents, tax-payers, and policy-makers alike."

- Jin K. Han, Singapore Management University, Singapore

2016 272 pp Hardback 978 1 78100 491 3 £80.00 April 2017 Paperback 978 1 78811 080 8 c £25.00 Elgaronline 978 1 78100 492 0

NEW

Managing Academics

A Question of Perspective

Richard Philip Winter, The Australian National University

'This book sets out an ambitious but achievable alternative to the managerialism that dominates current approaches to leadership and management in higher education. The multiple perspectives model provides a holistic and empirically grounded framework for exploring contrasting values, identities, emotions, goals and expectations, and for provoking generative conversations that will inspire and engage the next generation of academic leaders.



THE MARKET

ORIENTED UNIVERSITY

- Richard Bolden, University of the West of England, UK

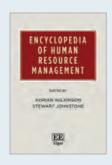
2017 224 pp Hardback 978 1 78100 668 9 £75.00 Elgaronline 978 1 78100 669 6

KEY TITLES

Encyclopedia of Human Resource Management

Edited by **Adrian Wilkinson**, Griffith University, Australia and **Stewart Johnstone**, Newcastle University Business School, UK

'Adrian Wilkinson and Stewart Johnstone's outstanding Encyclopedia of Human Resource Management is extremely timely, providing over 400 short reviews of critical HR theories, research and applications on all the topics you could possibly need in the field. The international team they have gathered together is stellar—this is a must buy for all HR professionals and researchers.'



 Sir Cary Cooper, CBE, 50th Anniversary Professor of Organizational Psychology and Health, Manchester Business School, University of Manchester, UK

'The editors have sourced contributions from leaders on each topic. They cover everything from A-Z – specialist topics such as age discrimination through to zero hours contracts, matters of policy, and leading practices. The keywords for entries and reviews are easy to follow and the cross-referencing very useful. An excellent way to keep yourself up to date on all the latest issues.'

- Paul Sparrow, Lancaster University Management School, UK

2016 552 pp Hardback 978 1 78347 545 2 £190.00 *Elgaronline* **978 1 78347 546 9**

NEW

Handbook of Research on Comparative Human Resource Management

SECOND EDITION

Edited by **Chris Brewster**, Henley Business School, University of Reading, UK, Vaasa University, Finland, Radboud University, the Netherlands and ISCTE-Instituto Universitário de Lisboa, Portugal, **Wolfgang Mayrhofer**, IVM, WU Wien, Austria and **Elaine Farndale**, The Pennsylvania State University, US and Tilburg University, the Netherlands

This second, updated and extended edition of the *Handbook of Research on Comparative Human Resource Management* draws on the work of many of the world's leading researchers in the field to present the state of the art to scholars, students and practitioners. The *Handbook* provides a detailed focus on the theoretical underpinnings of Comparative HRM, on comparative studies of specific areas of HRM practice and on the unique features of HRM in all the main regions of the world.

Nov 2017 c 704 pp Hardback 978 1 78471 112 2 c £185.00 Elagronline 978 1 78471 112 2

Research Handbooks in Business and Management series

NEW

Research Handbook of Expatriates

Edited by **Yvonne McNulty**, SIM University, Singapore and **Jan Selmer**, Aarhus University, Denmark

'Expatriates play a central role in making international business happen, and thereby to realize the opportunities of global trade and investment. Yet, they also face distinct challenges in their assignments and their career development. For this Handbook, McNulty and Selmer have brought together a group of leading scholars on the topic. They outline how their work arrangements and career paths are rapidly evolving, and how different



 $personal\ background\ and\ organizational\ context\ shape\ their\ experiences.'$

– Klaus E. Meyer, China Europe International Business School, China

April 2017 c 648 pp Hardback 978 1 78471 817 6 c £210.00 *Elgaronline 978 1 78471 818 3*

Research Handbooks in Business and Management series

NEW

Handbook of International Human Resource Development

Context, Processes and People

Edited by **Thomas Garavan**, Edinburgh Napier University, UK, **Alma McCarthy**, National University of Ireland, Galway and **Ronan Carbery**, University College Cork, Ireland

This *Handbook* draws on a global team of distinguished Human Resource Development and IHRD scholars to provide research and practice insights on a range of contemporary IHRD issues and challenges. The *Handbook* reviews a number of critical contextual dimensions that: shape the IHRD goals that organisations pursue; impact the IHRD systems, policies and practices that are implemented; and influence the types of IHRD research questions that are investigated. The *Handbook* examines the processes or actions taken by organisations to globalise IHRD practices and discusses important people development practices that come within the scope of IHRD.

Feb 2018 c 256 pp Hardback 978 1 78195 417 1 c £110.00

Elgaronline 978 1 78195 418 8

Research Handbooks in Business and Management series

NEW

The Sandwich Generation

Caring for Oneself and Others at Home and at Work

Edited by Ronald J. Burke, York University, Canada and Lisa M. Calvano, West Chester University, US

While the "sandwich generation" is not a new term, this volume brings a fresh perspective and new data to an increasingly important topic. By showing that multigenerational caregiving is now a global and cross-cultural phenomenon – significantly impacted by the worldwide aging of the population and the financial



insecurity of the younger generation — Burke and Calvano draw our attention to the complexities involved. They effectively demonstrate that these issues impact not only families, but also workplaces and governments, and that all three groups must work collaboratively to address the challenges of caring for the most vulnerable in our society. This book is a "must read" for caregivers, business leaders, and policy makers!"

- Ann Bookman, University of Massachusetts, Boston, US

Feb 2017 c 320 pp Hardback 978 1 78536 495 2 £95.00 Elgaronline 978 1 78536 496 9 New Horizons in Management series

NEW

Research Handbook on Work and Well-Being

Edited by Ronald J. Burke, York University, Canada and Kathryn M. Page, Deakin University, Australia

'This volume brings together an impressive cast of contributors, international experts in the field, and provides much needed insights connecting work to health, delving into the evidence across countries, and occupations, inspiring empirically-based practice and public policy to improve worker health and well-being. (Un)Fortunately, due to the bad and good of work, it has never been more timely.'



- Maureen Dollard, University of South Australia

Feb 2017 c 544 pp Hardback 978 1 78536 325 2 £170.00 Elgaronline 978 1 78536 326 9

Research Handbooks in Business and Management series

NEW IN PAPERBACK

Handbook of Research on Sustainable Careers

Edited by **Ans De Vos**, Antwerp Management School and University of Antwerp, Belgium and **Beatrice I.J.M. Van der Heijden**, Radboud University Institute for Management Research, the Open University of the Netherlands and Kingston University, London, UK

'Ans De Vos and Beatrice Van der Heijden reframe our thinking in this Handbook of Research on Sustainable Careers. The collection of contemporary perspectives

grounds elements such as meaning, balance and relationships into viable future careers. In so doing, they stimulate possibility while retaining practicality. Highly recommended for careers scholars, students and practitioners.'

- Polly Parker, University of Queensland, Australia

2015 488 pp Hardback 978 1 78254 702 0 £150.00 2017 Paperback 978 1 78643 757 0 £45.00 Elgaronline 978 1 78254 703 7

Research Handbooks in Business and Management series

NEW KEY TITLE

A Research Agenda for Human Resource Management

Edited by Professor Sir **Cary Cooper**, University of Manchester and **Paul Sparrow**, Lancaster University Management School, UK

This state-of-the-art book book takes a forward-looking perspective on the field of Human Resource Management (HRM). Each contribution takes a view, or position, on the likely development of the HR function, and identify interesting areas and subjects of research that would help address this future positioning.

The book's expert contributions provide short and succinct reviews of 12 key topics in strategic HRM, including HR strategy and structure, talent management, selection, assessment and retention, employee engagement, workplace wellbeing, leadership, HR analytics, productivity, innovation, and globalisation. Each chapter identifies the strengths and gaps in our knowledge, maps out the important intellectual boundaries for their field, and outlines current and future research agendas and how these should inform practice. In examining these strategic topics the authors point to the key interfaces between the field of HRM and cognate disciplines, and enables researchers and practitioners to understand the models and theories that help tie this agenda together.

Aug 2017 c 152 pp Hardback 978 1 78536 295 8 c £75.00 Elgaronline 978 1 78536 296 5 Elgar Research Agendas

Research Handbook of International and Comparative Perspectives on Diversity Management

Edited by Alain Klarsfeld, University of Toulouse, France, Eddy S. Ng, Dalhousie University, Canada, Lize A.E. Booysen, Antioch University, US and University of Johannesburg, South Africa, Liza Castro Christiansen, Business Academy Aarhus, Denmark and Henley Business

School, UK and Bård Kuvaas, BI Norwegian Business School, Norway

'In light of the growing attention to and evolving definition of diversity worldwide, this Research Handbook provides important insights on the complexity of and challenges to diversity management. This edited book of readings spans the entire spectrum of diversity, ranging from cross-national differences to managing differences across people within a single country. A must-read for researchers, practitioners and policy-makers to help them better understand and benefit from these developments.'

- Rosalie L. Tung, Simon Fraser University, Canada

2016 360 pp Hardback 978 1 78471 968 5 £120.00 *Elgaronline 978 1 78471 969 2*

Research Handbooks in Business and Management series



Handbook of Employee Commitment

Edited by **John P. Meyer**, University of Western Ontario, Canada 'Workplace commitment has commanded the attention

KEY TITLE

'Workplace commitment has commanded the attention of established researchers for many years. Young, emerging scholars throughout the world are also drawn to this important topic. This Handbook does what a handbook should; it offers the latest thinking on commitment: its fundamental nature, its antecedents, its consequences, its targets, its measurement, and yes, even its "dark sides". We learn too there are still

many unanswered questions and controversies surrounding commitment. This volume provides the impetus to answer these questions and to advance our understanding of this captivating topic.'

– Paula C. Morrow, Iowa State University, US

mployee Commitmen

'This book is the most comprehensive examination of employee commitment in Eastern as well as Western cultures on the market. Hence, it will be of utmost interest to behavioral scientists as well as practitioners who work with international organizations'

- Gary Latham, University of Toronto, Canada

2016 576 pp Hardback 978 1 78471 173 3 £195.00 *Elgaronline 978 1 78471 174 0*

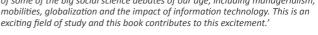
Research Handbooks in Business and Management series

Perspectives on Contemporary Professional Work

Challenges and Experiences

Edited by **Adrian Wilkinson**, Griffith University, Australia, **Donald Hislop** and **Christine Coupland**, Loughborough University, UK

This is an exciting collection that provides a very good feel for the intellectual vigour that characterizes work on the contemporary professions. The book brings together an international team of multidisciplinary scholars who analyze professional work in the context of some of the big social science debates of our age, including managerialism,



 Daniel Muzio, Newcastle University and Editor Journal of Professions and Organization

2016 392 pp Hardback 978 1 78347 557 5 £95.00 *Elgaronline 978 1 78347 558 2*

New Horizons in Management series

Handbook of Human Resource Management in the Middle East

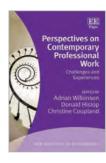
Edited by **Pawan S. Budhwar**, Aston Business School and **Kamel Mellahi**, Warwick Business School, UK

The Editors have produced a tour de force on Middle Eastern human resource management (HRM). They brought together a vast array of regional and global experts to capture all that is worth knowing. The book has an innovative contextual—country—thematic structure. It sets the scene by laying out the cultural

and societal issues that shape HRM in the Middle East. There is detailed and comparative coverage of eight of the major economies, followed by a superb set of discussions of thematic issues that range from localisation to expatriation, from public sector management to privatisation, and from employee relations to talent management.'

– Paul Sparrow, Lancaster University Management School, UK

2016 464 pp Hardback 978 1 78471 951 7 £170.00 *Elgaronline 978 1 78471 952 4*



Research Handbook on Employee Turnover

Edited by **George Saridakis**, Kingston University and Professor Sir **Cary Cooper**, University of Manchester, UK

'Like a divorce, turnover is important for both partners: here, workers and firms. Some turnover in a firm is probably good, but how much should there be and how much is there? What are its drivers and consequences? And what, if anything, should we do about it? The current volume provides an extremely useful snapshot of this interdisciplinary literature, from which readers will come away with many ideas for future research.'



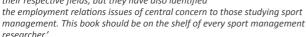
- Andrew Clark, Paris School of Economics. France

2016 400 pp Hardback 978 1 78471 114 6 £130.00 *Elgaronline 978 1 78471 115 3*New Horizons in Management series

Research Handbook of Employment Relations in Sport

Edited by Michael Barry, Griffith University, Australia, James Skinner, Loughborough University London, UK and Terry Engelberg, James Cook University, Australia

'This book is a long overdue investigation of an important, but neglected, aspect of sport management. The editors have not only assembled a set of international contributors who are leaders in their respective fields, but they have also identified



- Barrie Houlihan, Loughborough University, UK

2016 424 pp Hardback 978 1 78347 045 7 £170.00 Elgaronline 978 1 78347 046 4

Research Handbooks in Business and Management series

Handbook of Research on Employee Voice

Edited by Adrian Wilkinson, Jimmy Donaghey, Tony Dundon and Richard B. Freeman

2014 520 pp Hardback 978 0 85793 926 5 £150.00 2015 Paperback 978 1 78347 310 6 £40.00 Elgaronline 978 0 85793 927 2

Research Handbooks in Business and Management series

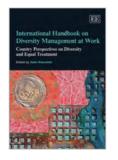
International Handbook on Diversity Management at Work

Second Edition – Country Perspectives on Diversity and Equal Treatment

Edited by Alain Klarsfeld, Lize A.E. Booysen, Eddy S. Ng, Ian Roper and Ahu Tatli

2014 304 pp Hardback 978 0 85793 930 2 £120.00 2015 Paperback 978 1 78347 427 1 £35.00 Elgaronline 978 0 85793 931 9

Research Handbooks in Business and Management series



Handbook of Research on the Learning Organization

Adaptation and Context Edited by Anders Örtenblad

2013 432 pp Hardback 978 1 78100 489 0 £149.00 2015 Paperback 978 1 78536 509 6 £40.00 Elgaronline 978 1 78100 490 6

Research Handbooks in Business and Management series

NEW

The Neuroscience of Organizational Behavior

Constant D. Beugré, Delaware State University, US

The Neuroscience of Organizational Behavior establishes the scientific foundations of organizational neuroscience, a nascent discipline that explores the neural correlates of human behavior in organizations. The book draws from several disciplines including the organizational sciences, neuroeconomics, cognitive psychology, social cognitive neuroscience and neuroscience. The topics discussed include the neural foundations of organizational phenomena, such as decision-making, leadership, fairness, trust and cooperation, emotions, ethics and morality, unconscious bias and diversity in the workplace.

Sept 2017 c 272 pp Hardback 978 1 78347 553 7 c £80.00 Elgaronline 978 1 78347 554 4

NFW

Organizational Opportunity and Deviant Behavior

Convenience in White-Collar Crime

Petter Gottschalk, Norwegian School of Management, Norway

This book summarizes the current status of knowledge from the perspective of convenience theory, which integrates theories from criminology, management and other fields, to explain white-collar crime in terms of economic motive, organizational opportunity, and deviant behavior. Case studies comprising autobiographies written by convicted white-collar criminals, internal investigation reports by fraud examiners and survey research are used to examine behavioural dimensions and organizational opportunities to commit crime. The only feasible avenue to combat white-collar crime is to make it less convenient.

2018 c 264 pp 978 1 78811 187 4 Hardback c £80.00 *Elgaronline 978 1 78811 188 1*

Handbook of Conflict Management Research

Edited by **Oluremi B. Ayoko** and **Neal M. Ashkanasy**, The University of Queensland and **Karen A. Jehn**, University of Melbourne, Australia

This unique book draws together current thoughts and research in conflict management. Specifically, it brings a wealth of knowledge from authorities in the field on emerging issues such as power in conflict, cognition and emotions in conflict, leading conflict from multiple

perspectives and cultural orientations, the role of context in conflict and the teaching of conflict management. Altogether, the *Handbook* provides a critical avenue for researchers and practitioners' continued engagement in conflict research and management theory.

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Handbook of Research on Knowledge Management

Adaptation and Context

Edited by **Anders Örtenblad**, Nord University, Norway

This knowledge management Handbook is an excellent addition to the knowledge management literature. As the Handbook is very international in its approach, it will be an excellent resource for international policy analysts wanting to know more about knowledge management and scholars and practitioners wanting to update and further extend their understanding of knowledge management in the international context.'

– Vanessa Ratten, Thunderbird International Business Review

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NEW KEY TITLES

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- Frank den Hond, Hanken School of Economics, Finland

Emotion is often used by organizations to manipulate and repress workers. However, this repression can have adverse psychological and social consequences for them. This book articulates the pathways through which this repression occurs, and offers emotion regulation as a tool for workers to emancipate themselves from this repression and social control.

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Decisions

Karin Brunsson and Nils Brunsson, Uppsala University, Sweden

Decisions and the complexity of decision-making are central topics in several social science disciplines, including those of social psychology, political science and the study of organizations. This book draws on insights from all of these disciplines and provides a concise overview of some of the most intriguing and salient observations and arguments in the research about decision-making. The book first deals with basic decision making logics and applies them to both individual and organizational decision making. The book then deals with consequences of decisions and the complications of making decisions in a political context, where many individuals and organizations are involved.

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Creating Resilient Economies

Entrepreneurship, Growth and Development in Uncertain **Times**

Edited by Nick Williams, University of Leeds and Tim Vorley, University of Sheffield, UK

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- Colin Mason, University of Glasgow, Scotland.

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Colin Jones, Queensland University of Technology and Gimme Walter, University of Queensland, Australia

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Marco Berti, University of Technology Sydney, Australia

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knowledge and meaning: organizational discourse as a map, as organizing and as a mask. Moreover it provides a concrete exemplification of an application of organizational discourse analysis: the global institution of business education. The heuristic potential of the approach is employed to critically describe a complex inter-organizational field of practices relevant to how we "do" society through

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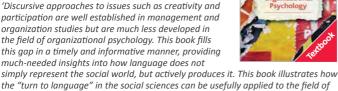
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organizational psychology.'

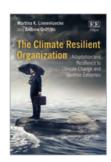
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The Climate Resilient Organization

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Martina K. Linnenluecke and Andrew Griffiths, The University of Queensland, Australia

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'This book provides an important contribution on the links between urban planning and other types of organizing work performed in the name of the

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Authoritarian Capitalism in the Age of Globalization

Peter Bloom, Department of People and Organisations, The Open University, UK

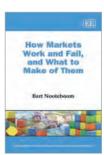
Exploring the rise of authoritarian capitalism, this book offers a fresh perspective on politics and economics in the present age of globalization. It asks the crucial question of whether individuals and nations can break free from the 'grip' of authoritarian capitalism in the twenty-first century.

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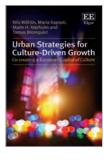
Bart Nooteboom, Tilburg University, the Netherlands

'This book provides a scathing antidote to the standard propositions made by economists about how wonderful market organization is. At the same time the criticism is balanced and recognizes well the advantages of market organization for certain kinds of goods and services. Bart Nooteboom is one of the broadest, and sharpest, social scientists writing today, and this book is vintage Nooteboom.'



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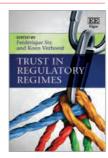
Organizational Politics

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Edited by Frédérique Six, Vrije Universiteit Amsterdam, the Netherlands and Koen Verhoest, University of Antwerp, Belgium

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Edited by Marika Lüders, University of Oslo, Tor W. Andreassen, NHH Norwegian School of Economics, Simon Clatworthy, The Oslo School of Architecture and Design and Tore Hillestad, NHH Norwegian School of Economics, Norway

This book adopts a multidisciplinary approach to innovation, and argues that because innovation is always risky business, trust is an essential premise and outcome of successfully designing, developing and finally launching innovations. Each part of the book encompasses a different aspect of innovating for trust. It begins with the notion of trust, before covering the importance of trust in future thinking, business model innovation, service design, co-creation, the innovative organization and self-service technologies. It concludes with the importance of trust in commercializing innovations.

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Donna Ladkin, Plymouth Graduate School of Management, UK

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Trust, Organizations and Social Interaction

Studying Trust as Process within and between Organizations Edited by Søren Jagd and Lars Fuglsang, Roskilde University, Denmark

Trust, Organizations and Social Interaction promotes new knowledge about trust in an organizational context. The book provides case-analysis of how trust is formed through processes of social interaction in which actors observe, reflect upon and make sense of trust behaviour and its meaning in an organizational and social environment. It greatly contributes to clarifying what a process view may mean in trust research and to understanding how social interaction processes affect trust.

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Research Companion to Ethical Behavior in Organizations

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Edited by Bradley R. Agle, David W. Hart, Jeffery A. Thompson and Hilary M. Hendricks, Brigham Young University, US

'Wide-ranging in its coverage, this compendium of measures will prove a very helpful aid to researchers studying ethics in organizations. The authors have drawn together and summarized empirical measures of diverse phenomena relevant to organizational

ethics – both widely studied topics, such as ethical awareness, decision making, and behavior, and newer, important research on topics such as moral identity, intuition, and emotion. Given the recent rapid growth of behavioral studies of ethics in organizations, this is a very timely work.

> - Gary R. Weaver, University of Delaware, US and Senior Associate Editor, Business Ethics Quarterly

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capitalism and offer better ones. Relying on the virtue-based approach of Aristotle and like-minded moral philosophers, the authors enlighten business ethics by bringing to bear the insight that human nature and well-being essentially involve values of community.'

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'This is an excellent collection that critically engages with the tremendous legacy of an outstanding leadership scholar. The editors have brought together world-class writers from various disciplinary backgrounds, all of whom knew Jim Burns personally

and have been significantly influenced by his ideas. The result is a volume that provides a definitive statement on Burns's key ideas on politics, ethics and change. I thoroughly recommend this text to anyone interested in the potential of leadership to transform relationships, organizations and societies. It is a fitting testament and a must-read.'

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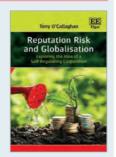
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'This stimulating collection of essays on individual financial institutions and on banking arrangements in particular countries is an important contribution to the literature on a key area of corporate governance.'

– Brian R. Cheffins, University of Cambridge, UK

'Mallin's book is a collection of essays, which all give a good understanding of how corporate governance problems are dealt with by very different financial institutions and their regulatory authorities all over the world. . . The book is recommended to readers, who want to learn more about governance of financial institutions in the selected sample of countries

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Alexander Styhre, University of Gothenburg, Sweden

The shift from managerial capitalism to investor capitalism, dominated by the finance industry and finance capital accumulation, is jointly caused by a variety of institutional, legal, political, and ideological changes, beginning with the 1970s' downturn of the global economy. This book traces how the



incorporation of businesses within the realm of the state leads to both certain benefits, characteristic of competitive capitalism, and to the emergence of new corporate governance problems emerges. Contrasting economic, legal, and managerial views of corporate governance practices in contemporary capitalism, the author examines how corporate governance has been understood and advocated differently during the New Deal era, the post-World War II economic boom, and after 1980 in the era of free market advocacy.

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- Russ Buchanan, Xerox Corporation

'Alliances and networks present a broad range of challenges as well as opportunities for executives. Academics have studied these relationships from various disciplinary perspectives while employing diverse research methodologies. This volume unpacks this breadth and complexity, and covers many of the cuttingedge research questions in the field. The contributors are the "Who's Who" of the top scholars in the field. The volume is particularly valuable to scholars as well as students who are new to the area, and seek concise and insightful summaries of the many different streams of research on alliances and networks.

– Riitta Katila, Stanford University, US

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NEW

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Franchising is one of the major engines of business expansion and job creation globally. The Handbook of Research on Franchising offers new insights into entrepreneurial behavior, organizational forms, regulation, internationalization, and other contemporary issues relating to this dynamic business strategy. The Handbook challenges both practitioners and scholars to give attention to the conclusions of scholarly research on this business model. Practitioners can benefit from the results of high quality scientific research, and scholars can find exciting opportunities for contributing to the body of knowledge of a subject that has not received sufficient attention in educational institutions.

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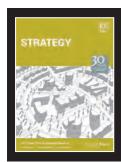
Floyd & Wooldridge's edited volume is a literal tour-de-force that guides the reader through the "wilds" of middle manager strategy process research. Articles from top scholars examine all aspects of this complex field: from reviewing and updating its foundations; to evaluating current conflicts, gaps and methods; to identifying new, insightful theoretical and empirical directions that illuminate exciting paths forward. The Handbook of Middle Manager Strategy Process Research is an essential source for newly minted scholars, who should read it straight through, and for "old hands" at strategy process who want the very latest thinking

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Mitsuru Kodama, Nihon University at Tokyo, Japan

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Edited by Myron D. Fottler, Donna Malvey, University of Central Florida and Donna J.Slovensky, University of Alabama, Birmingham, US

'The editors have created an important resource for healthcare management practitioners and students, effectively presenting the most up-to-date knowledge on issues critical to the management of healthcare organizations by experts in their fields. This book offers

keen insights into the many challenges that the healthcare industry faces, and more importantly, actions that leaders can take to meet them.

- Barbara Bigelow, Clark University, US

lealthcare

2015 544 pp Hardback 978 1 78347 014 3 £180.00 March 2017 Paperback 978 1 78347 015 0 £45.00 Elgaronline 978 1 78347 016 7 Research Handbooks in Business and Management series

Strategic Challenges for the Base of the Pyramid

Patrick A.M. Vermeulen, Radboud University Nijmegen, the Netherlands and Edgar Hütte, Independent Management Consultant, Belgium

'What I like most about Strategic Challenges for the Base of the Pyramid is the authors' clear understanding of what we have already learned about the BoP domain and their subsequent focus on creating new knowledge. The chapters in this book provide important insights into several important topics in the BoP domain, including

trust, innovation, and scale. Congratulations to Patrick Vermeulen, Edgar Hütte and their colleagues in putting together this book."

> - Ted London, William Davidson Institute and Ross School of Business at the University of Michigan, US

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and Management

Routines, Strategies

Engaging for Recurrent Creation 'At the Edge'

Simon Grand, University of St Gallen, Switzerland

'This book deals elegantly with the questions about the role of management raised by strategy as practice research: if strategy is emergent and based on the actions of people who work in and for the organization and if these people have agency, what is the role of management in creating strategic direction? It



provides a comprehensive overview and novel synthesis of research relevant to the question of how management actions and enacted routines produce realized strategies through the multiplicity of actions taken in the performance of organizational work. Through Grand's theorizing of engagement regimes, strategic management becomes a fully dynamic activity connecting the micro (enacted performances of routines in organizations) and the macro (realized strateaies).

- Martha S. Feldman, University of California, Irvine, US

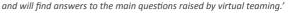
Managing

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Managing Virtual Teams

Silvester Ivanaj, ICN Business School, Nancy-Metz and CEREFIGE and Claire Bozon, Procurement Manager, Brasserie de Champigneulles, Nancy, France

'The book Managing Virtual Teams proposes a complete approach based on a solid analysis to understand the virtual team environment. It gives practical tips also, which is very helpful and can be adapted to various situations in business and/or education. Virtual team managers, virtual team members and anyone involved in virtual collaborative connections are clearly guided



- Corinne Gendron, University of Quebec at Montreal, Canada

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Continuity and Change in Latin America and Spain

Edited by Paloma Fernández Pérez, University of Barcelona, Spain and Andrea Lluch, CONICET, Argentina and Los Andes University, Colombia

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- Alfredo De Massis, Lancaster University, UK

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Creating Business Models with New Forms of Innovation

Stephen Flowers, Martin Meyer, University of Kent, UK and Jari Kuusisto, University of Vaasa, Finland

'There are many many tools for enhancing innovation and creativity. Why, because tools work! Flowers et al have developed a new tool for the 21st Century. Established organisations have delivered great outcomes using lean, six sigma, design thinking, stage-gate etc. Capturing the Innovation Opportunity Space is practical and engaging, with templates and a step-by-step approach that is engaging and easy to use for individuals, teams and consultants everywhere. The stories and case studies bring the approach to life and encourages a new mindset of opportunity. IOS should be included in every innovators toolbox

- Allan Ryan, Hargraves Institute, Australia

July 2017 c 240 pp Hardback 978 1 78347 551 3 c £75.00 Elgaronline 978 1 78347 552 0

The Elgar Companion to Innovation and Knowledge Creation

A Multi-disciplinary Approach

Edited by Harald Bathelt. University of Toronto. Patrick Cohendet. HEC Montreal, Canada, Sebastian Henn, Leibniz Institute for Regional Geography, Germany and Laurent Simon, HEC Montreal, Canada

This unique *Companion* provides a comprehensive overview and critical evaluation of existing conceptualizations and new developments in innovation research. It draws on multiple perspectives of innovation, knowledge and creativity from economics, geography, history, management, political science and sociology. The Companion brings together leading scholars to reflect upon innovation as a concept (Part I), innovation and institutions (Part II), innovation and creativity (Part III), innovation, networking and communities (Part IV), innovation in permanent spatial settings (Part V), innovation in temporary, virtual and open settings (Part VI), innovation, entrepreneurship and market making (Part VII), and the governance and management of innovation (Part VIII).

Aug 2017 c 768 pp Hardback 978 1 78254 851 5 c £185.00 Elgaronline 978 1 78254 852 2

NEW

Handbook of Innovation and Standards

Edited by Richard Hawkins, University of Calgary, Canada, Knut Blind, Berlin University of Technology, Germany and Erasmus University, the Netherlands and Robert Page, University of Calgary, Canada

Innovation and standardization might seem to represent polar opposites, but over many years, various scholars have noted close connections between the two. This *Handbook* assembles a broad range of thinking on this subject, from several disciplinary perspectives, as contributed by over 30 leading scholars and experienced practitioners. Collectively, they summarize and synthesize the existing body of knowledge (theory and evidence) pertaining to standards and innovation, and provide many insights into how this knowledge can be useful to scholars, industrial strategists, policy-makers and standards practitioners.

Aug 2017 c 480 pp Hardback 978 1 78347 007 5 c £140.00 Elgaronline 978 1 78347 008 2

The Rise to Market Leadership

New Leading Firms from Emerging Countries

Edited by Franco Malerba, Bocconi University, Milan, Italy, Sunil Mani, Centre for Development Studies, India and Pamela Adams, Seton Hall University, US

In recent years many new international market leaders from the BRICS countries have emerged in several manufacturing and service industries. This important study answers a number of crucial questions including, how did these companies rise up to become important

players in their respective industries? What is the contribution of systemic and country specific factors? What is the role of internal firm factors in enabling these companies to become market leaders? The book presents evidence from companies in the automotive, pharmaceutical and ICT industries of China, India and Brazil.

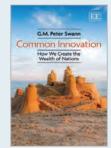
April 2017 c 240 pp Hardback 978 1 78347 678 7 c £85.00 Elgaronline 978 1 78347 679 4

KEY TITLE

Common Innovation

How We Create the Wealth of Nations G.M. Peter Swann, University of Nottingham, UK

'Professor Swann summarizes the core thesis of his book beautifully in his concluding remarks: " common innovation is about how we, ordinary people, create the wealth of nations. Business has no monopoly of innovation or of wealth creation." I applaud Swann's thoughtful efforts to move forward our understanding of this understudied, yet very important topic!'



 Eric von Hippel, Massachusetts Institute of Technology, US

Common innovation is the contribution of ordinary people to innovation and the wealth of nations. Innovation and wealth creation are not merely the monopoly of business. While Schumpeter described business innovation as a, 'perennial gale of creative destruction', common innovation is more a, 'gentle and benign breeze'. This book analyses some illustrations of the destructive side of business innovation, and provides numerous examples of the 'benign breeze' of common

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Innovation and Culture in Public Services

The Case of Independent Living

Steven DeMello, University of California, Berkeley, US and Peder Inge Furseth, BI Norwegian Business School, Norway

'The authors have raised an important construct for all of us who work in the public sector regarding what underlies and directs the rapid advancement of technology solutions in developing and developed economies. . . DeMello and Furseth deserve credit for



raising our awareness to the true driver behind the successful integration and acceptance of technology in this increasingly innovation-driven world: culture.'

- from the Foreword, David A. Lindeman, Director CITRIS Health, University of California, Berkeley, Director, Center for Technology and Aging, US

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KEY TITLE

Capitalizing on Creativity at Work

Fostering the Implementation of Creative Ideas in Organizations

Edited by **Miha Škerlavaj**, BI Norwegian Business School, Norway and University of Ljubljana, Slovenia, **Matej Cerne**, University of Ljubljana, Slovenia, **Anders Dysvik** and **Arne Carlsen**, BI Norwegian Business School, Norway

'In their book, Capitalizing on Creativity at Work, Miha Škerlavaj, Matej Cerne, Anders Dysvik and Arne Carlsen have produced an exhaustive and engaging text that

will be essential reading for all researchers interested and fascinated by creativity as a core and essential process at all levels of organising, from the individual to organisational levels and beyond. Taking us on a journey through approaches to creativity at work, they provide us with a process perspective and an integrated framework that is both novel and useful. This is an important contribution to the field and one that will have an enduring impact not only to research and theory, but also on practice and especially, innovation policy.'

- Tyrone Pitsis, Leeds University Business School, UK

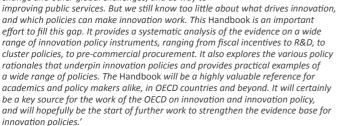
The Editors have gathered a large network of contributors across four continents to craft this relevant, evidence-based and holistic text. Multiple levels, methods, approaches and perspectives are all considered while focusing on a single research question. Chapters feature a combination of research-based materials, stories and short cases to show what can be done to implement highly creative ideas in the workplace.

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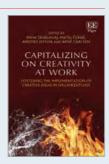
Biomaterials Innovation

Bundling Technologies and Life

Alexander Styhre, University of Gothenburg, Sweden

Rapid advances in the life sciences means that there is now a far more detailed understanding of biological systems on the cellular, molecular and genetic levels. Sited at the intersection between the life sciences, the engineering sciences and the design sciences, innovations in the biomaterials industry are expected to garner increasing attention and play a key role in future development. This book examines the biomaterials innovations taking place in corporations and in academic research settings today.

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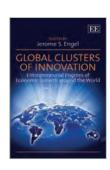
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The vast majority of businesses globally are small. If business is to be socially responsible, we need to go beyond the westernised concept of 'Corporate Social Responsibility', to develop 'Small Business Social Responsibility'. This agendasetting Research Handbook on Small Business Social Responsibility includes leading research from around the world, including developed and developing country contexts. It provides a foundation for the further development of Small Business Social Responsibility as a scholarly subject and crucially important practice and policy field.

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Edited by John R. McIntyre, Georgia Institute of Technology, US, Silvester Ivanaj, ICN Business School, Nancy–Metz and CEREFIGE and Vera Ivanaj, Université de Lorraine and CEREFIGE, France

Multinational economic actors, particularly corporations, play a defining role in the response to the climate change or warming debate and the emerging scientific consensus. This book describes, explains, and predicts how multinational firms will rise to the multiple challenges posed by global climate issues and the organizational and behavioral various responses of the international corporate community. It focuses on three core research and learning objectives. Firstly, it develops the core idea that multinational enterprises cannot implement meaningful sustainability initiatives without an appropriate governance system and corporate culture. Building on this notion, it addresses the question of environmental sustainability across select industry sectors, such oil and banking. Finally, drawing on a diverse range of contributing experts, it presents select best practices such as the opportunities arising from smart technologies implementation to achieve symbiotic industrial relationships, directed particularly towards the ecological environment of these firms' transborder operations and global reach.

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NFW

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This *Handbook* strives to enhance knowledge and application within sustainability in management education (SiME) across different academic programs, geographic regions and personal/professional contexts. Cross-disciplinary and boundary spanning, this book focuses on specific themes and is therefore split into four distinct sections: one on theory and practice, one on transformational interventions in business programs, one on the role of external agents and the last on innovative approaches in SiME.

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The triple bottom line is an accounting framework with social, environmental and financial factors. This *Handbook* examines the nexus between these areas by scrutinising aspects of socially responsible investment, finance and sustainable development, corporate socially responsible banking firms, the stock returns of sustainable firms, green bonds and sustainable financial instruments.

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should be essential reading by novice and mature scholars as well as inquisitive practitioners striving to ascertain how CSR is relevant and applicable to their own environments.'

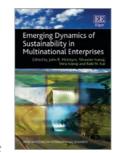
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'This book gives insights into sustainable development and how MNEs and other enterprises are responding

to this in their business models. It places special emphasis on the Indian story and, at the same time, tries to explore alternative business models from other parts of the world (such as Africa) that can ensure sustainable development globally. Taking a balanced and multidimensional approach, this book discusses a wide range of literature, opinions, empirical models and case studies, dealing with complex dimensions of the thematic issues.'

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Zeinab Karake, University of Maryland, College Park and Huda Ayas, The George Washington University, US

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Subhash C. Jain, Center for International Business Education and Research and University of Connecticut and **Ben L. Kedia**, University of Memphis, US

This book traces the history of India's progress since its independence in 1947 and advances strategies for continuing economic growth. Insiders and outsiders that have criticized India for slow economic growth fail to recognize all it has achieved in the last seven decades, including handling the migration of over 8 million people from Pakistan, integrating over 600 princely states into the union, managing a multi-language population into one nation, and resolving the food problem. The end result is a democratic country with a strong institutional foundation. Following the growth strategies outlined in the book and with a strong leadership, India has the potential to stand out as the third largest economy in the world in the next 25 to 30 years.

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Terutomo Ozawa, Colorado State University, US

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This timely and accessible MBA textbook explores the challenges faced by today's multinational corporations.

'This excellent book covers the field of international business and particularly international management and is written in a way that cuts through these complex concepts and makes them understandable without losing any of the nuances. The substantial case studies attached to each topic and chapter can be mined by teachers and students in a variety of different ways. The book is ideal for Masters students, but many of their teachers can gain a lot from it too.'

- Chris Brewster, University of Reading, UK

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By Mats Forsgren

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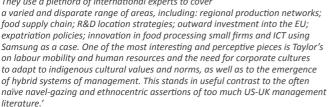
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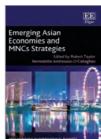
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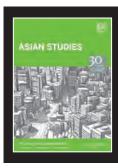
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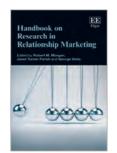
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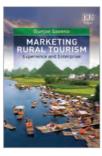
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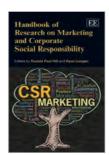
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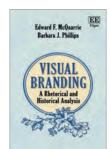
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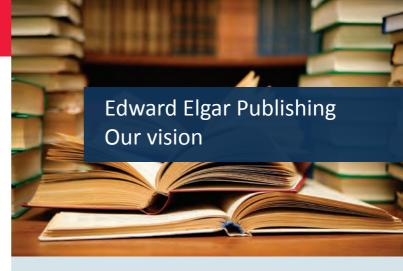
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